

MARIZ DE LAS ALAS

UI/UX DESIGNER • DESIGN TO IMPLEMENTATION

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SUMMARY

UI/UX Designer with 10+ years of experience designing enterprise platforms, dashboards, internal systems, and websites. Experienced in translating complex business requirements into intuitive user experiences and collaborating closely with stakeholders and developers from concept through implementation. Skilled in Figma, design systems, responsive interfaces, and front-end implementation using HTML, CSS, and modern UI frameworks.

CORE SKILLS

Design	Implementation	Specialization	Tools
- UI/UX Design - Wireframing & Prototyping - Design Systems - Responsive Design	- HTML/CSS - JavaScript Integration - UI Frameworks (Bootstrap, Tailwind, MUI)	- Internal Systems - Dashboard & Portal Design - Corporate & WordPress Websites - SharePoint Page Design	- Figma - Adobe Creative Suite - VS Code / Visual Studio - GitHub / GitLab - Jira

PROFESSIONAL EXPERIENCE

UI/UX Designer (Contract Based) May 2019 – Present

- TMC Software – USA (Jun 2026 – Present)
- Designed the UI/UX for a Clinical Data Quality Management System used in healthcare research.
- DevPros – Makati City (Sep 2024 – Present)
- Designed modern SharePoint sites for multiple client projects.
 - Designed and enhanced the company's corporate website.
- Global BrainForce – Makati City (May 2019 – Sep 2024)
- Designed and maintained the company's corporate website.
 - Created the Seas of Solutions corporate website and product catalog experience.
 - Designed the Atencion restaurant ordering mobile application.

UI Designer / Developer Sep 2019 – May 2026

- Ousian Solutions Inc. (formerly Caspo Inc.) – BGC, Taguig City
- Led UI/UX design for enterprise HRIS modules, dashboards, internal systems, and workflow-driven web applications.
 - Created user flows, wireframes, prototypes, and high-fidelity designs aligned with business and user requirements.
 - Collaborated with business analysts, stakeholders, and development teams throughout the design and implementation process.
 - Delivered developer-ready designs and supported UI implementation within .NET and SharePoint environments.
 - Improved usability, visual consistency, and user experience across dashboards, forms, and workflow-driven applications.

Sr. Web Designer Sep 2017 – May 2019

- EMAPTA – Makati City (Client: Spotzer Media)
- Designed and developed responsive websites using Duda, WordPress, HTML, and CSS for small and medium-sized businesses across Europe, the United States, and Australia.
 - Customized website layouts, branding, and content to align with client business goals, industry requirements, and marketing objectives.
 - Performed website maintenance, content updates, quality assurance, and usability improvements to ensure consistent user experience and optimal performance.

Web Designer Sep 2015 – Aug 2017

Avantice Corporation – Makati City

- Designed and maintained web interfaces, landing pages, and promotional assets for a large-scale international iGaming platform.
- Built responsive landing pages and interactive web experiences using HTML, CSS, and Bootstrap.
- Managed website content, promotional campaigns, UI updates, and platform enhancements to ensure a consistent user experience.
- Collaborated with designers, developers, and marketing teams to deliver high-quality digital solutions within project deadlines.
- Led a team of 4–5 designers, overseeing task allocation, quality assurance, and on-time project delivery.

Graphics Designer Sep 2014 – Sep 2015

South Asialink Finance Corporation – Ortigas City

- Designed print and digital marketing materials for a leading Philippine financial institution, ensuring consistent brand identity across campaigns.
- Created promotional assets for marketing campaigns, corporate events, and branding initiatives.
- Maintained the company's website through content updates, promotional banners, and visual enhancements.

Design Auditor Jan 2013 – Mar 2014

AGR Operations Manila Inc. – Alabang, Muntinlupa City (Client: Web.com)

- Supported the design operations of Web.com by reviewing design deliverables and ensuring quality, consistency, and compliance with brand standards.
- Reviewed and approved design submissions based on quality standards and brand guidelines.
- Monitored team productivity and project progress to ensure timely project delivery.
- Mentored a team of 3–5 web designers and contributed to workflow and quality improvement initiatives.

E D U C A T I O N

BS Information Technology

University of Perpetual Help System – GMA Cavite • 2008 – 2012